

RISE EPK



RISE is based on the true story of two-time Canadian Olympian, four-time Pan Am Medalist and leading Canadian eventer Jessica Phoenix.

Biographies

Elyse Saunders, Singer/Songwriter

Country recording artist Elyse Saunders is a songwriter with raw talent and an entertainer who truly shines on stage. Elyse can be described as an artist that brings the life of the party to her show with powerhouse vocals, radiating charm, beauty and passion. Whether she's rocking out with top 40 renditions or showcasing her own work, Elyse possesses the ability to capture a room and has fans following her journey from one show to the next with compelling, interactive performances.

"Deep down inside, you know you've got this, You're ready to shine, it's your moment."

Jessica Phoenix, two-time Canadian Olympian, four-time Pan AM Medalist and leading Canadian eventer.

RISE is based on the remarkable true story of Jessica Phoenix, and a near fatal accident she had in May of 2015, while competing at The Jersey Fresh International Horse Trials. While competing in the cross-country phase, her horse slipped and fell: her horse was uninjured, but Jessica lay unconscious, and was rushed to ICU with a lacerated liver, a punctured lung, 3 broken ribs, a concussion and a shattered sacrum! She remained in ICU for a week and then was flown home to Toronto - on an air ambulance, where she would undergo surgery to screw her sacrum back together. As the PAN AM Gold Medalist in Eventing from the 2011 Games, Jessica was determined to defend her gold medal on home turf, in front of her home crowd: her doctors were not optimistic, as the 2015 PAN AM Games were weeks away. But then, they did not know Jessica: Her unwavering grit and belief in herself was all that she needed to make a full recovery - getting the all clear to return back in the saddle ***within weeks***. She went on to lead the Canadian Eventing Team, winning Individual Silver, and a Bronze for team Canada on her mount Pavarotti. Jessica's story is an inspiring example of the determination it takes for one to overcome an unthinkable setback and **RISE!**

Record Label: Roar Records Inc.
"RISE" (Pop, HOT Country) 2:57
Dance Mix: Danny D & Vince Maria 6:18
Recorded at: Metalworks Studios, Mississauga, ON
SOCAN 2017

Itunes:

<https://itunes.apple.com/ca/album/rise-single/id1230089952>

<https://itunes.apple.com/ca/album/rise-deep-down-inside-dj-danny-d-extended-remix-single/id1254472746>

Websites:

Record Label Website www.roarrecords.ca

Elyse Saunders Website <https://www.elysesaunders.com>

Jessica Phoenix Website <http://www.jessicaphoenix.ca>

RISE Lyric Video:

https://www.youtube.com/watch?v=4UJ4J_VXyvc

Facebook:

Roar Records <https://www.facebook.com/roarrecordsinc/>

Elyse Saunders <https://www.facebook.com/ElyseSaundersMusic>

Jessica Phoenix <https://www.facebook.com/jessica.phoenix.54>

Twitter:

Roar Records [@RoarRecordsinc](https://twitter.com/RoarRecordsinc)

Elyse Saunder [@Elyse_Saunders](https://twitter.com/Elyse_Saunders)

Jessica Phoenix [@Phoenix_Eq_Team](https://twitter.com/Phoenix_Eq_Team)

Instagram:

Roar Records [roarrecordsinc](https://www.instagram.com/roarrecordsinc)

Elyse Saunders [elyse_saunders_music](https://www.instagram.com/elyse_saunders_music)

Jessica Phoenix [phoenixequestrianteam](https://www.instagram.com/phoenixequestrianteam)

Interviews & Press:

Eric Alper on Elyse Saunders <https://www.youtube.com/watch?v=Bltmfr8xMT0>

In The Country With Dave Woods

<https://soundcloud.com/dave-woods-3/interview-with-elyse-saunders-daryl-scott-kyle-renton>

CJIQ https://soundcloud.com/quintebroadcasting/elyse-saunders_interview

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RISE is the newly released single by singer / songwriter Elyse Saunders, and is becoming an anthem for those who have been met with incredible challenges and have persevered during their toughest moments.

TEAM RISE AT THE 2017 ESPY'S



Jessica Phoenix, Para-Olympic Rowing Medalist, Oksana Masters and Elyse Saunders



Jessica Phoenix, Jorge Blanco and Elyse Saunders

